

MEDIA KIT

ABOUT QUEEN LILA

Queen Lila is about raising awareness and changing women's perceptions about personal beauty. Giving them the tools and education to experiment with new techniques, looks and products that will allow them to feel good and empowered by their individuality. Creating a community of like minded women who appreciate their beauty and feel good within their own skin.



ABOUT LIZ

As a professional hair stylist and makeup artist for the past 13 years, Liz's passion is sharing her expertise on all things beauty and the #nojudgement lifestyle with her readers. She believes we can all be empowered to achieve self love and happiness within our own skin through experimentation with beauty.

SERVICES

- Sponsored posts
- Product reviews
- Tutorial development
- Sponsored videos
- Advertisements



REACH

17 February 2017
 Last 30 days
 Monthly Page Views:
4,615
 Unique Visitors:
2,416
 Subscribers:
473
 Facebook Fans:
1,229
 Pinterest Followers:
4,533
 Twitter Followers:
591
 Instagram Followers:
573
 Youtube Subscribers
1531

CONNECT

- <https://www.facebook.com/QueenLila>
- http://www.pinterest.com/liz_bumgarner
- https://twitter.com/liz_bumgarner
- <http://instagram.com/queenlilacom>
- <https://www.youtube.com/queenlilaTV>

AUDIENCE



93% of readers are women
 18% are 18-24
 32% are 25-34
 19% are 35-44
 31% are 44+



READER LOCATION

55% are from North America
 6% are from Greece
 39% are from other countries



CONTACT ME ON [INFO@QUEENLILA.COM](mailto:info@queenlila.com) TO FIND OUT MORE ABOUT HOW WE CAN WORK TOGETHER.