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MEDIA KIT

ABOUT QUEEN LILA

Queen Lila is about raising awareness and changing women's perceptions about personal beauty. Giving them the tools and education to experiment with new techniques, looks and products that will allow them to feel good and empowered by their individuality. Creating a community of like minded women who appreciate their beauty and feel good within their own skin.

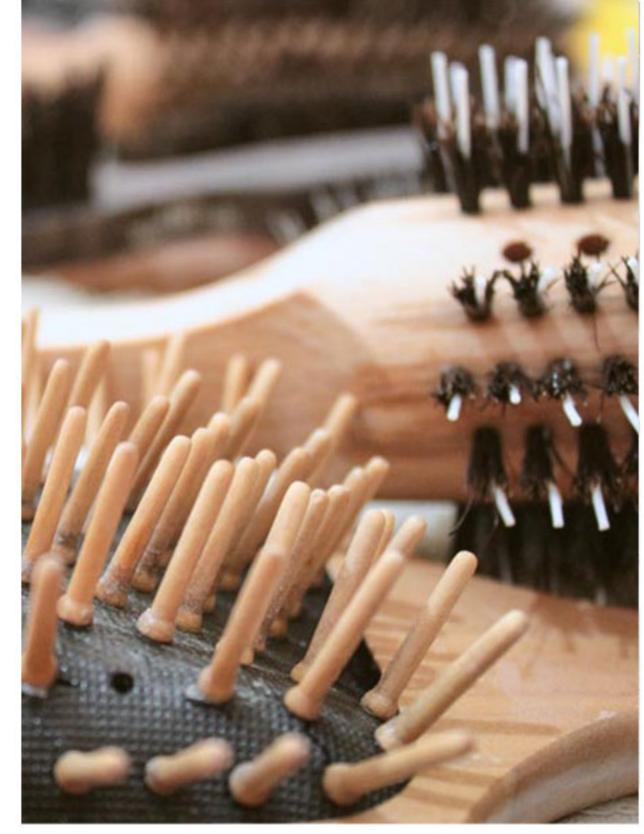


As a professional hair stylist and makeup artist for the past 13 years, Liz's passion is sharing her expertise on all things beauty and the #nojudgement lifestyle with her readers. She believes we can all be empowered to achieve self love and happiness within our own skin through experimentation with beauty.



SERVICES

Sponsored posts Tutorial development Advertisements



REACH

17 February 2017 Last 30 days

Monthly Page Views:

4,615

Unique Visitors:

2,416

Subscribers:

473

Facebook Fans:

1.229

Pinterest Followers:

4,533

Twitter Followers:

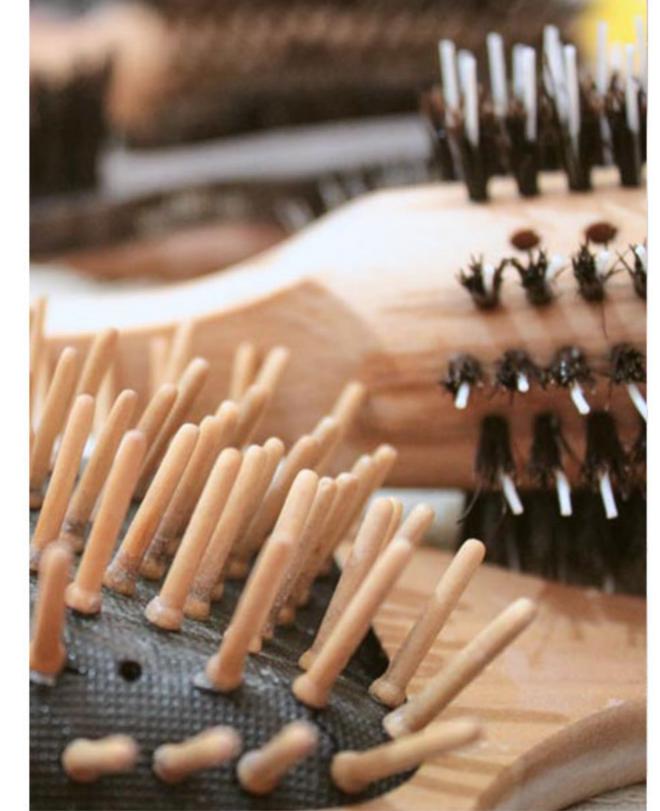
591

Instagram Followers:

Youtube Subscribers

1531

Product reviews Sponsored videos



CONNECT

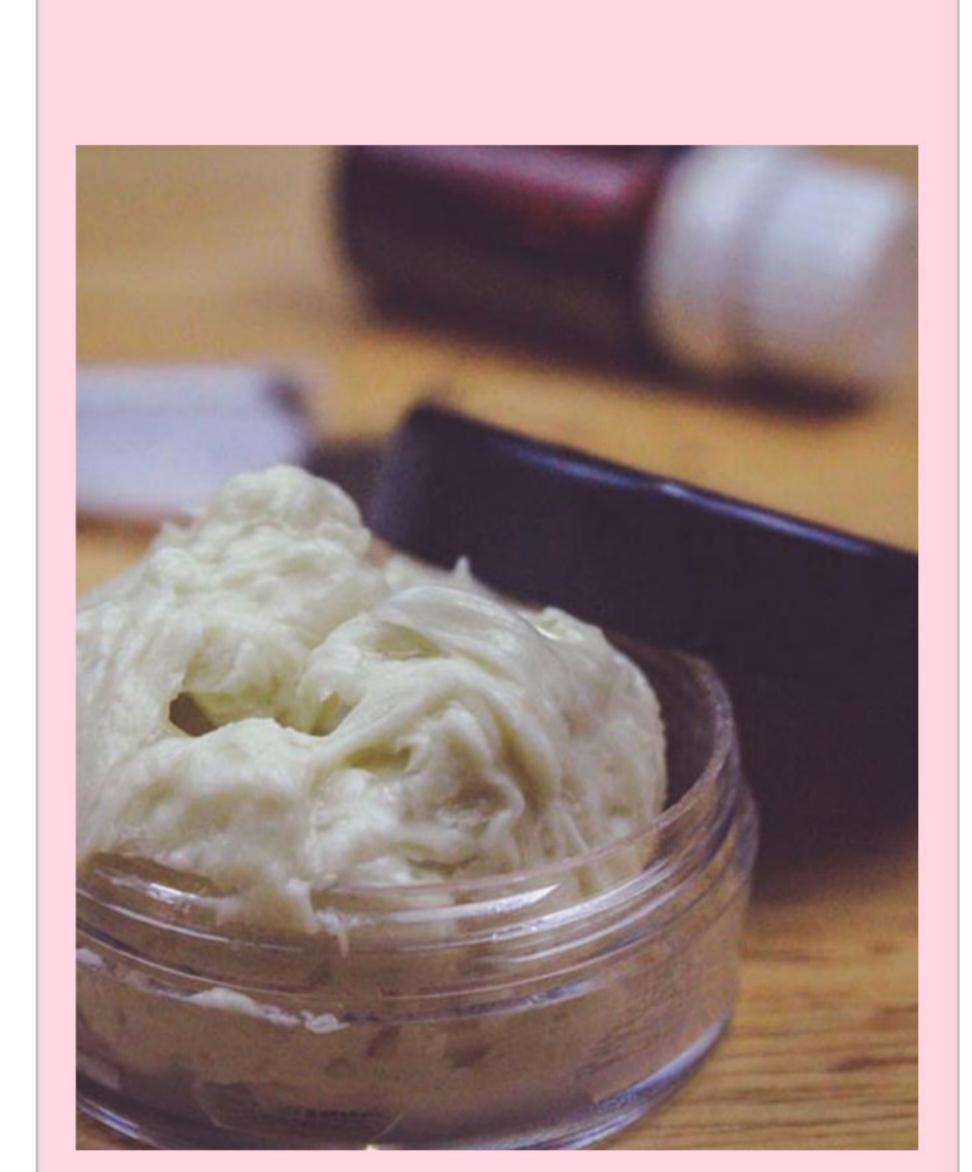
https://www.facebook.com/QueenLila

http://www.pinterest.com/liz_bumgarner

https://twitter.com/liz_bumgarner

http://instagram.com/queenlilacom

https://www.youtube.com/queenlilaTV



AUDIENCE

93% of readers are women

18% are 18-24

32% are 25-34

19% are 35-44

31% are 44+



READER LOCATION

55% are from North America 6% are from Greece 39% are from other countries

CONTACT ME ON INFO@QUEENLILA.COM TO FIND OUT MORE ABOUT HOW WE CAN WORK TOGETHER.